

CFO Insights: Navigating the COVID-19 Era

18 Jun 2020, Live Online, 3-5pm, Singapore time

Theme: "Is the current crisis distracting you from getting IFRS 17 ready?"

Today the CFO has to take the lead in the virtualisation of the organisation as well as business transformation around digital, liquidity, cyber, blockchain and now the undetermined impact of COVID-19. There are also additional threats and unknown dangers as countries start to lift their lockdowns coupled with the onset of InsurTech and regulatory changes. With all these challenges and new technologies surfacing in digitised finance and insurance – how do CFOs innovate and navigate the new world?

Asia Insurance Review has put together a virtual event on **CFO Insights: Navigating the COVID-19 Era**, to look at the impact of the COVID-19 crisis, IFRS17 and how the CFO risk agenda is changing globally!

Is the current crisis a distraction from getting IFRS17 ready? And how do CFOs get ready with all that uncertainty in the air while they are coping with the double whammy of underwriting losses and massive investment write downs? Where is the light at the end of this tunnel for CFOs?

Urgent issues to be discussed:

- CFO in the driver's seat in the pandemic
- C-Suite's role in the IFRS 17 compliance
- What help can be expected from regulators?
- How to survive in a continued low-interest-rate environment?
 - Resource allocation for cyber risks
- What will the new world financial order be post-crisis?

Join the sessions live and get the insights on 18 June!



Log on and watch

Access anywhere. Easy access to the event all around the globe

Virtual Experience



Watch online and on demand

Need to step away? Want to go back and watch something again? You can! Watch sessions again on demand after the event



Watch on any device

Desktop, laptop, tablet or phone!

Sign up at only US\$250! Participants will also receive a recording of the sessions.

Organised by:

**ASIA
INSURANCE REVIEW**

Silver Sponsor:



Supported by:



Media Partner:

**MIDDLE EAST
INSURANCE REVIEW**

 @AIRedaily #AIRcfo

 /AsiaInsuranceReview

 /company/asia-insurance-review

For speaking, sponsorship and partnership opportunities:  may@asiainsurancereview.com |  +65 6372 3185

www.asiainsurancereview.com/aircfo

ASIA INSURANCE REVIEW

Virtual Events Sponsorship Rates

Lead Sponsor:

US\$20,000

1. The exclusivity of being the only Lead Sponsor allowed, providing you with high exposure and visibility;
2. Sponsors are recognized at the beginning and end of conference;
3. Speaking slot at the Opening Session of the conference (Keynote);
4. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference including online presence on conference microsite and linked marketing in all e-blasts related to conference;
5. 30 free passes for your clients and/or colleagues;
6. A profile of your company in the event report distributed to all delegates;
7. A free full page colour advertisement in either Asia Insurance Review or Middle East Insurance Review in the conference month;
8. A link to the webinar playback; and
9. A list of registrants for the live webinar and of visitors to the archived playback.

Gold Sponsor:

US\$10,000

1. Sponsors are recognized at the beginning and end of conference;
2. Speaking slot on the programme;
3. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference including online presence on conference microsite and linked marketing in all e-blasts related to conference;
4. 20 free passes for your clients and/or colleagues;
5. A profile of your company in the event report distributed to all delegates;
6. A free full page colour advertisement in either Asia Insurance Review or Middle East Insurance Review in the conference month;
7. A link to the webinar playback; and
8. A list of registrants for the live webinar and of visitors to the archived playback.

Silver Sponsor:

US\$7,500

1. Sponsors are recognized at the beginning and end of conference;
2. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference including online presence on conference microsite and linked marketing in all e-blasts related to conference;
3. Speaking slot on the programme;
4. A profile of your company in the event report distributed to all delegates;
5. A free half page colour advertisement in either Asia Insurance Review or Middle East Insurance Review in the conference month
6. A link to the webinar playback; and
7. A list of registrants for the live webinar and of visitors to the archived playback.

Normal Sponsor:

US\$5,000

1. Sponsors are recognized at the beginning and end of conference;
2. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference including online presence on conference microsite and linked marketing in all e-blasts related to conference;
3. Speaking slot on the programme;
4. A profile of your company in the event report distributed to all delegates;
5. A link to the webinar playback; and
6. A list of registrants for the live webinar and of visitors to the archived playback.

*Premium sponsorship slots are available on a first come first served basis, so do indicate your interest early.